



The future of our sport

DRAFT BOARD MEETING MINUTES
of the meeting of the
CPSA BOARD OF DIRECTORS
held at
Edmonton House, Bisley Camp, Brookwood,
Woking, Surrey. GU24 0NP
on
31st October 2006

PRESENT:

Mr T W D Blaney	Chairman
Mr P J Boakes	Chief Executive
— Mr W A Heeks	Vice Chairman & Regional Director –
North	
Mr A J Kirkland	Regional Director –West Midlands
Mrs T Meston	Regional Director – South East
Mr K J Newton	Regional Director – South West

GUESTS:

Mr J G Perry	Operations Manager
Mr G A Davis	Graeme Bruce & Partners – Chartered Accountants & Registered Auditors

MINUTES SECRETARY:

Miss Penny Lewis

TWDB welcomed everyone to the meeting.

APOLOGIES FOR ABSENCE:

MINUTES OF MEETING HELD ON 12TH SEPTEMBER:

Adoption of the Minutes was proposed by WAH and seconded by PJB.

MATTERS ARISING:

None.

ITEMS FOR ANY OTHER BUSINESS:

- 1) Board Christmas Dinner
- 2) AGM/Amendment of name 'Pigeon to Target'.
- 3) AGM/Code of Conduct linked to Articles of Association
- 4) Letter from Mr Joe Kitson re 'birds only' at Registered events

CHIEF EXECUTIVE'S REPORT:

- a) **Completion of HQ Staff changes:** PJB advised that Trudy Williamson had joined the HQ staff to take responsibility for Fixtures. Paula Watkins has left being replaced by Claire Alger who has transferred to assist Jerry Parks Young. PJB reported that there have not been any new issues regarding Scores & Fixtures for two months and hopefully the backlog had been cleared. It was deemed appropriate to remind The Board that PJB is totally responsible for the recruitment, management and workload and where appropriate discipline and replacement of HQ staff. Board Members were reminded not to get involvement in such matters.
- b) **Claim settlement:** Compensation for the Member who had been incorrectly entered in the wrong class at a Championship Event had been settled.
- c) **Webley & Scott Proposal:** A formal proposal had been received from Mr M Hurney, (Executive Chairman) offering to provide the CPSA with two shotguns on "permanent loan" for use on courses. PJB reminded The Board that it had previously been the Association's policy not to endorse products. TWDB suggested that this could be considered as a form of sponsorship. PJB is to discuss this further with MH.

ACTION: PJB

The opportunity to sell web site space was briefly discussed. It was agreed that this should feature as part of a comprehensive commercialisation package when we have the skill set to exploit same.

- d) **CLA Game Fair Report:** It was unanimously agreed that the report received from Gerry Keegal was very comprehensive and professionally presented. The report recommendations were briefly discussed. TWDB requested that Board Members provide PJB with a formal comment on the specific recommendations contained within said report. AJK proposed that he and TM work together on providing their views.

ACTION: All

- e) **Regional Ground Owners' Meeting:** PJB advised that he had provided an explanation and an apology to the Ground Owners at the Regional Ground Owners Meetings attended so far, in respect of the problems with 'Scores & Fixtures'.

Criticism had been received that not enough was being done in respect of Public Relations and the Marketing of The Association. It was felt that the meetings to-date have been very positive and supportive. It has been suggested that an additional meeting restricted to the Premier Plus Ground Owners should be organised.

TM asked whether a meeting could be arranged for Non-Member Ground Owners with a view to gaining their appreciation of the benefits of being associated with The CPSA and encouraging them to join. It was recognised that a lot of effort would probably be required to encourage their attendance but in view of the level of shooting that is taking place at Non-Member Grounds, it should prove to be worth the effort.

ACTION: PJB

It was considered that we should continue to hold Annual Ground Owners Meetings.

- f) **Krieghoff 500 Classic DTL:** The organisers have made a formal approach to us to have this event 'Registered' next year. PJB advised that he did not foresee any problems as long as CPSA rules are strictly observed. It was recommended that a CPSA official representative be in attendance.

ACTION: PJB

- g) **BSSC National Shooting Week:** This 9 day event will take place from Saturday 26th May until Sunday 3rd June 2007 and will hopefully encourage all grounds to enter the competition for either shotgun rifle or pistol.

- h) **GBTSF:** A meeting was held yesterday and the next is due to take place on 10th January 2007

- i) **Olympics 2012:** It had still not been possible for the proposed official ISSF visit to the official venue and the proposed alternative site. PJB will provide an update as soon as a new arrangement has been made.

ACTION: PJB

IMAGE:

- a) **Non-Members participating at Registered Events:** JGP reported a lower than expected rate of take up of the Day Passes. WAH and AJK had not yet visited Kingsley Moor but agreed to do so as a priority. Some other grounds have been identified as failing to conform to the rules. TWDB requested that Board Members become more active in visiting and checking on adherence to the rules. It is important that Members see that preventative action is being taken.

ACTION: All

- b) **Misplaced Score Cards:** JGP requested that this be added to the Sporting Discipline Advisory Panel report.

- c) **Recognition for Commonwealth Games Medallists:** Five out of the seven medallists, along with their partners, attended a celebratory dinner on 28th October, held at the Athenaeum Hotel, Piccadilly. The honorary guest was Miss Angela Kelly, (PA to Her Majesty The Queen). Especially commissioned mementos were presented to the medallists. Press Releases have been distributed via a consultancy service. JGP had received positive feedback from those in attendance expressing thanks to PJB and TWDB for organising the event.

- d) **Championship structure:** PJB outlined some possible alternatives. A summary will be circulated to Board Members for consideration and comment. JGP will consult with the Discipline Advisory Panels.

ACTION: ALL

Correspondence from Mr R Gray regarding squadding was discussed. PJB will respond.

ACTION: PJB

- e) **World Sporting:** TWDB had written to Lord Normanton and was disappointed that still nothing had been received regarding the intended publicity. It was agreed that this cannot be allowed to happen again and that the CPSA must have greater control of the whole event in future. Numerous lessons have been learned.

ACTION: PJB

- f) **World Sporting & European DTL 2007:** TWDB asked if it was the Board's wish that PJB attend both of these Major Events in 2007. It was acknowledge that his extended absence in Australia during this year, whilst on official business, made sense economically but possibly contributed to the delay in resolving some of the administrative problems experienced at HQ. Two shorter, separate visits were considered to be acceptable and desirable to ensure that we are appropriately represented and to provide the opportunity for meetings with International contemporaries.

ACTION: PJB

- g) **Franchising:** We await further news from Terry Jervis regarding the possibilities for Franchising. Rather than pursue a fragmented approach, it is preferable that this be included in the overall Commercialisation Programme that we hope to introduce for 2007, (subject to budgetary approval).

Action: TWDB

- h) **Oxton Shooting School:** PJB has spoken with Reg Bates and a formal apology has been received. PJB confirmed that the medals and cups had now been correctly awarded. Letters of apology had been sent and selective free membership given for next year as a consolation. There is a need for greater awareness of the rules by Board Members for when they officiate at events.

ACTION: ALL

It was agreed that greater clarity of rules would help. JGP agreed to discuss this with the Discipline Advisory Panels and the Rules & Referees Sub-Committee.

ACTION: JGP

- i) **Regional Transfer by Berkshire:** The proposal for a move by Berkshire from the South West Region to the South East Region was again discussed. It was agreed that until such time as a possible restructuring takes place eg the introduction of a Central South Region we would not approve Berkshires request. Similarly there is a request by Avon to amalgamate with North Somerset, as Avon no longer exists as a recognised County. PJB to notify Berkshire of The Boards decision.

ACTION: PJB

- j) **Regional Field Sports Centre:** TWDB had replied to Mr S Owen declining our involvement with this proposed venture.

- k) **Championship Events Review:**

Midland Game Fair: AJK reported an excellent event with a record number of people recruited.

English Open FITASC: WAH was disappointed with the entries and that a lot of people departed before the prize giving. He felt that there was a general air of despondency within the discipline. The Association had been asked to consider amalgamating the English and British Teams selection events – PJB had requested some paperwork outlining their proposals, which he could then present to the CPSA Directors but as yet nothing had been received from BICTSF. This whole issue has arisen because of their lack of funds to send teams abroad.

FITASC Sporting H/I: A report had been received from Mr G Bond regarding this successful event. There is a possibility that it could be held in Ireland next year but nothing has been decided yet.

National Inter-counties:

Skeet: AJK reported another successful event, very well run.

DTL: WAH reported a successful event, again very well run.

English Sporting: NTB had submitted a report for this event which was well organised and well run.

ABT: TWDB advised a well run event although a few problems occurred regarding the ambiguity of rules in regard to shoot offs.

I) Sub-Committees:

Discipline Advisory Panels: JGP produced a summary of proposals. These are to be considered and further discussed at the next Board Meeting.

ACTION: ALL

JGP advised that there had been criticism of some of the qualifications and experience of certain Members of the Discipline Advisory Panels, who were nominated by the Regional Committees. A summary has been prepared and circulated by JGP. It is possible that some changes will be made.

ACTION: JGP

Rules & Referees Sub-Committee:

1. **ESP Viewing in Cage:** The wording of this rule had already been changed.
2. **Rule Book Review:** It was agreed to delete the duplication. It was also agreed to create a "Menu of Changes/Additions/Deletions".

3. **Release Trigger Information:** An orange letter "R" is to be seen on the gun stock – not agreed. When booking into a competition a shooter must inform the organiser that he/she will be using a gun with a release trigger and also notify the referees at all layouts. It was agreed that there are not many of these guns used but safety must be the top priority therefore this was unanimously agreed.
 4. **Team Ties:** Already done.
 5. **Firing after "No Target" Called:** It was agreed to try and add the words "deliberate and intentional" but appropriate use of any such wording must be considered very carefully.
 6. **Commencement after Breakdown:** The ruling had been omitted from the Rule Book. This is being corrected.
 7. **Acoustics:** Already done.
 8. **Ventilated Barrel Attachments:** These are not allowed in certain circumstances.
 9. **Official Version of The Rules:** It was agreed that this must be the version in paper form for events but this must agree with the version on the website.
 10. **Viewing of Simultaneous Pairs in Sporting:** It was agreed to leave this rule alone.
 11. **Double Rise:** Already done.
- m) **PR & Commercialisation:** A well put together document in the form of a marketing and public relations campaign proposal has been received from Ben Glazier who is a CPSA Member and the MD of a London based PR & Commercialisation organisation. Board Members were provided with a copy for consideration and discussion at the next Board Meeting. This should be considered in the context of the discussions regarding the Fiscal 2007 Budget.
- ACTION: ALL**

FINANCIAL UPDATE:

The focus of the discussion concerned the Fiscal 2007 Budget. Two options were proposed. One provides for a modest Membership Fee increase which would allow for limited development of The Association and the second presents a more ambitious plan with a greater level of Membership Fee increase.

The most significant aspect of the second proposal includes the recruitment of a professional Commercial Manager with internal or external support which would allow for a PR and Commercialisation Programme, consistent with the positive suggestions that we have received at the Ground Owner Meetings.

Some further considerations with regard to the restructuring of the duties and responsibilities of HQ personnel were outlined by PJB.

For such a significant decision, it was felt that all Board Members should be involved and given the opportunity to express their views and to vote on the proposals.

It was broadly agreed that there should not be a further dip into 'the reserves' to fund the proposed 'Commercialisation Programme'.

Accordingly it was agreed that PJB would distribute the Board Papers regarding the Fiscal 2007 Budget to BDC and NTB and that TWDB will provide them both with the opportunity to be briefed in advance of the next Board Meeting which has been rescheduled to 29th November.

ACTION: PJB/TWDB

EXPANSION OF MEMBERSHIP:

A significant number, (approx 4,000), of Members had lapsed during the year. A programme is in place to make contact to determine the reasons.

ACTION: PJB

A New Membership Analysis compiled by JGP was included within the Board Package and identifies the source of New Members, in relation to our advertising spend.

The Membership Development Programme has not yet been as successful as intended, (partially due to the unfortunate personnel change forced upon us early on in the year) and whilst we have an enhanced profile, we are yet to enjoy the forecast benefits of having a full time Membership Development Officer and the Mobile Unit/Sponsored Vehicle.

SPONSORSHIP:

It was agreed that we require a dedicated resource and accountability to make significant progress. This is a feature of one of the Fiscal 2007 Budget options.

PROTECT OUR SPORT:

NATSS – A ‘Press Release’ had been included within the Board Pack. Copies have been distributed to ‘The Press’ and posted on our web site. The constituent members of NATSS are working together to seek funding for the Facilitator. All three Governing Bodies will be represented at the Westminster Fair on 27th November.

A proposal received via the NRA with regard to the production of a combined ‘House Magazine’ was included in the Board Pack. The consensus was that our Members would not support such a move. It was also felt that the financials within the proposal were seriously flawed.

COMMUNICATION:

Regional Updates

North: No meeting, therefore nothing to report.

South East: No meeting, therefore nothing to report.

East Midlands: Minutes of their last meeting were included in the Board Pack. TWDB had immediately responded to BDC on most of the points raised by The East Midlands Committee and subsequently answered the remainder and expanded on some earlier responses with the support of input from HQ personnel.

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South West: KJN advised that Berkshire County were still wishing to move to the South East Region (already discussed). They were unhappy with the keeping of 'Scores and Fixtures' at HQ but hopefully he had explained the situation to them.

West Midlands: No meeting had taken place. AJK advised a coaching initiative had been held at the weekend but no report was available.

ANY OTHER BUSINESS:

a) Further to a suggestion by AJK at an earlier meeting that we consider acquiring some magnetic versions of our logo for advertising on vehicles, at events, WAH provided some examples and advised the cost to be £35 a pair.

b) It was decided not to have a Board Christmas Dinner this year.

c) PJB requested support to include a proposal at the AGM for a modification to our title to substitute 'Target' for 'Pigeon'. It is necessary to announce this proposal for the Agenda of the AGM, in the next edition of Pull Magazine. The Board agreed to the proposal.

ACTION: PJB

d) TWDB requested that 'The Code of Conduct' be adopted as part of the 'Articles of Association' and that this proposal is also added to the Agenda of the AGM. PJB agreed to discuss this with Malcolm Martin.

ACTION: PJB

e) AJK advised of an e-mail he had received from Mr Joe Kitson concerning 'birds only' entries being allowed at an event and not competition. He had also contacted other people with his complaint but it was agreed that there is nothing in the rules prohibiting this.

f) AJK enquired about 'Trade Member Badges' and whether Members could use this to show Trade Membership in their advertising. Nothing is available at present but it was agreed that something could be easily designed and introduced.

ACTION: PJB

There being no other business, the meeting closed at 3.10 p.m.

DATE OF NEXT MEETING

29 th November
Note Date Change



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