

## CPSA Colt Development Initiative

The CPSA, in their endeavour to protect the future of the sport, along with a generous donation bequeathed by John Dalby, have developed a yearlong programme to support **4 selected colts**.

With John Dalby being a Sporting shooter, it has been decided that in the first year of this initiative, to invite the Top 20 colts, ranked in English Sporting, as of the most recent classification run, to apply for this scheme.

### Objective:

The objective of this initiative is to support up and coming colts who are relatively new to competitive shooting with the aim to give them support and guidance as they develop, to help them progress through the rankings, compete at county and regional level and possibly through to an England cap.

The programme is reserved for Colts. This is limited to under 16 years only, as of 1<sup>st</sup> January 2020, who's 16<sup>th</sup> Birthday must not fall before 31<sup>st</sup> July 2020. This is to account for competing during the summer in the colt categories.

Objectively assist CPSA Colt members, that through their sportsmanship and shooting results, have demonstrated a real passion for the sport as a competitor and show good sportsmanship both on and off the course. CPSA is also committed to encouraging continued learning in youngsters, and those in the programme should show a consistent high approach to learning throughout the programme and within their current school curriculum.

To grow the initiative year on year, branching out to other disciplines, and gaining support from further grounds, coaching and sponsors to be able to offer this to a wider range of CPSA Colts.

### Organisation Goal:

For the CPSA and sponsors, to identify and invest in, up and coming talent from the colt rankings, and to support them in their progress going forward, offering opportunities they may not have had access to before.

This considers their ranking progression, looking closely at time scales, ages and classifications, along with other factors in their application forms

Through a sponsorship package, provide financial and professional support enabling the individual to have increased access to coaching, equipment and competition entry. Enhancing their ability to progress with access to opportunities exclusively available to initiative participants only.

#### Aims:

Through the sponsorship and support of partner suppliers, grounds, coaches and CPSA as the national governing body, offer a structured and time sensitive programme for the individuals to help them develop their shooting for the duration of their contract.

This will be formalised and implemented upon selection of the year's participants (see selection criteria).

Help develop relationships for the colts to continue their shooting career at the end of their initiative contract, through providing a thorough recommendation to sponsors dependant on their participation over the year.

#### Participating Sponsors:

Type	Sponsor
Gun	Rizzini and Blazer
Cartridges	Lyalvale Express
Clubs/Grounds	E. J. Churchill Shooting Ground, High Lodge, Owls Lodge, West Midland Shooting Ground,
Clothing	MUSTO
Coach	Richard Faulds, Mark Winser, John Bidwell and Musto Coaching Ambassadors
Chokes	Teague Chokes
Hearing Protection	Vario
Financial	CPSA

Each Colt selected for the programme will receive a base package including:

- CPSA membership for a year
- Entries to all CPSA major ESP championships for the 2020 season
- An allowance of up to £500 to expense on competitions (see 'expense scheme' for details)
- A new MUSTO skeet vest to train and compete in, plus jacket, cap, and polo shirts
- 250 cartridges per month to use in training and competition from Lyalvale Express
- A set of custom Vario hearing protection
- A set of Teague Chokes for their shotguns
- 4 Masterclass Days throughout the summer, one at each ground above, with each of the coaches listed above
- Opportunity to partner with the new Musto Ambassador Coaches and Instructors, should the coaches suit them.

Contracts for all will be completed so it is clear of expectation and commitment needed by the successful colts to fulfil their engagement with the programme. All items associated with the initiative are on loan to those colts taking part remaining property of the named companies. They cannot be sold on and have no cash value alternative.



## Selection Process

There is a maximum of **4 places** on the initiative available.

In the first year, 2020, the CPSA will invite those ranked in the Top 20 Colt rankings for English Sporting, as of last classification (1<sup>st</sup> December 2019) to apply to take part in the scheme until 30th November 2020.

The first round will consist of those from the criteria above, to submit the application should they wish to take part.

The applications will then be reviewed by a CPSA panel. Using the submitted applications and with assistance from CPSA ranking reports, scores, attendance and recognised good character from their fellow members, applicants will be invited for interview.

The second round is the interview. This will take place either at CPSA HQ, or at an agreed ground local to the colt. It will be a short informal interview where the prospective colts will discuss their shooting goals, and expectations of the initiative. This will be conducted, under supervision of the applicant's parents or guardian, but without influence, to determine all-round character and sportsmanship, commitment to tuition and considering behaviour away from the ground.

The third phase is invitation acceptance. Selection panel will then feedback and contact those successful at the second phase interview and will invite them to join the initiative as a Colt Team member.

Upon acceptance contracts drawn up and the sponsors will be notified. When the contracts have been agreed and signed, CPSA will then announce the individual(s) through social media and Pull! Magazine.

**Until such time, the programme and those invited will remain confidential.**

Should those invited wish to take part, they will need to submit the following through an online form:

- Provide a maximum 500-word bio telling us about yourself, why you enjoy shooting, what you would hope to get out of the scheme as well as any other hobbies and interests you have outside of shooting. This should also include details of what you are currently studying for your GCSE's
- Provide a Shooting CV of the last 12 months, highlighting scores and achievements from major and minor events
- List any current sponsors you may have
- Provide a current photo of themselves.

Online form available at: [www.cpsa.co.uk/coltsint20](http://www.cpsa.co.uk/coltsint20)

## All-round Benefits

### To the Individual

An opportunity to gain first-hand experience and tuition from senior coaches, to have greater flexibility to attend major championships through the financial support on offer, to gain a greater understanding and respect for competing at higher level at such a young age.

### To the Sponsors:

An opportunity to show investment in the future of the sport by mentoring young and enthusiastic shooters, while building and maintaining relationships between the CPSA, other sponsors, and the younger generations through the development initiative.

### To the CPSA:

An opportunity to highlight our commitment to the colts and younger shooters by building on the resources available through sponsors, grounds and coaches, to enhance the skill, knowledge and welfare of the younger shooters coming through – THE FUTURE OF OUR SPORT.

## Expectations upon Signing

Colts must show a consistent commitment to the development programme:

1. Promoting shooting as a fun and inclusive sport
2. Maintain constant sportsmanship at all events, as a representation of the brands now sponsoring them
3. Continue to endeavour to progress both on and off the stands, maintaining their scores and their school grades.
4. Fulfil marketing criteria as outline below
5. Maintain relationships with the brands associated with the programme, and fellow programme participants

The selected colts must:

- Provide weekly social media updates about their training and competing in shooting events, at both CPSA and non-CPSA events.
  - Tagging all partners, to promote their story and the sponsors products. Training on this will be provided.
- Provide monthly written reports on progress for social media and published correspondence for both the Sponsors and the CPSA
  - This may be used online, in PULL! magazine and other marketing channels to create a journey and story about your involvement in the scheme.
  - PULL! might invite the colts individually to write an article for the 'young shot' page, to highlight their progress, and encourage more to get involved.
- Be prepared to be interviewed and have photos taken by CPSA communications team and sponsor representatives at CPSA events to talk about their shooting, the programme and progress

- The above content may not always be used, and interviews may not always take place, but to be aware they may happen.
- Attend all CPSA major championships where possible as a development shooter
- Attend all 4 Masterclasses associated with the initiative. The masterclasses will comprise of a range of engagement sessions covering, not only shooting practicals, but training in competition behaviour and psychology, social media optimisation and more.

Should the colt cease to fulfil the above criteria during the allotted time period, the CPSA and sponsors reserve the right to remove the colt from the initiative and revoke all sponsor products. This will not happen without warning, and every effort will be made to increase engagement prior to the place being forfeited.

## Expenses

The expenses scheme is designed to help cover the costs associated with attending and competing in CPSA events and progressing with their sport. This is to cover both the Colt and one legal guardian.

£500 will be allocated as expenses for each of the individual Colts and may be used for the following only:

- To subsidise costs for attending CPSA championships, and County championships
- To subsidise costs associated with CPSA selection shoots should they wish to attend
- Non-CPSA sponsor shooting days or competitions, if agreed in writing by the CPSA.
  - Approval must be obtained prior to attending the event for expenses to be used against this.
- Subsidisation can be included on the following:
  - Hotel costs
  - Travel expenses
  - Attendance expenses including food
- It does not include expensing: cartridges, coaching, gun upkeep etc.

All expenses to be claimed will need to be paid by the colt or the colt's immediate family member and produce a valid receipt in which the total can be claimed back. No receipt, no expense claim.

Minimum claim of £100 total per upload and will be paid back within 4 weeks of upload and sign off from CPSA HQ.

Expenses over £500 the total will not be accepted, and it is the responsibility of the colt and their immediate family member to keep a log of their running total.

CPSA will provide both an excel sheet and online submission to facilitate easy logging and upload. Photos of receipt are accepted as proof, providing details match the excel form.



## Support

Should you have any further questions about the initiative, please contact CPSA HQ on 01483 485400 and ask to speak to Clare Heney or Phoebe Grant.

Alternatively, email: [clareh@cpsa.co.uk](mailto:clareh@cpsa.co.uk) or [phoebe@cpsa.co.uk](mailto:phoebe@cpsa.co.uk)

