



Clay Pigeon Shooting Association Chief Executive Officer Competitive Package

The CPSA is the national governing body for clay target shooting in England. It is a strong membership driven organisation committed to the professional and recreational development of the sport.

An outstanding opportunity has arisen for an experienced CEO, who is interested in the sport, to objectively manage the expectations of the 24,000 members whilst bringing integrity and commercial know-how to lead the governance of the association and the sport in general.

The CEO will ideally have proven experience and ability in leading a customer or membership focused organisation together with a background in sales and marketing and a strong competency of running a business. Knowledge of the shooting environment will be a great benefit.

The CEO will lead a team of 15 staff and reports to the CPSA Board. The position is based in Bisley (Surrey) and will involve some travel throughout the UK.

The Position

Overall Purpose of Job:

- “To use our knowledge & expertise as the national governing body to introduce, teach and encourage involvement in the sport”.
- To run the organisation – with the above Mission Statement in mind – under the overall direction of the CPSA Board with a true concern for excellence and with due integrity and professionalism.

Responsibilities & Key Result Tasks:

Strategic Management:

- Advise the CPSA Board on all matters directly relating to the business of the association and to recommend regular revisions and updates of policy to meet changing circumstances.
- Implement policy decisions emanating from the Board and manage the strategic direction of the association on a day-to-day basis.
- Manage members, suppliers, employees and other stakeholder expectations.

- Develop and communicate promotions and membership strategies.
- Liaise with appropriate partner bodies, Government, rule-makers and members, as needed and in the interests of the association.
- Maximise the value of membership.

Administration of the Association:

- Conduct the daily management of the business of the association.
- Full P&L accountability.

Representational Aspects:

- Attend major national and international events, conferences and meetings.
- Represent the CPSA to outside bodies, organisations and external committees, including national and local Government Departments, the Police and media and generally to act as the CPSA's executive officer and/or official spokesperson.
- Seek, negotiate and contractually arrange sponsorship deals and promotions for the sport and the CPSA.

Staff Management:

- Lead and set the direction for the team at HQ.

Ongoing Objectives:

To operate within the annual operating budget and to achieve specific objectives under 5 key headings:

- Protection of the sport.
- Effective communication.
- Image of the CPSA.
- Securing sponsorship.
- Expanding the Membership.

Please apply via email together with submission of a current CV to our retained consultant:

Derek Wetter at Hafren Resourcing Ltd

derek@hafrenresourcing.com

07786-563920

www.hafrenresourcing.com

The Clay Pigeon Shooting Association Ltd (CPSA) is fully committed to the principles of equality of opportunity and is responsible for ensuring that no job applicants, employees, consultants, Directors, volunteers or participants are unlawfully discriminated against because of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.

For all other CPSA Policies and Governance please refer to the CPSA website

www.cpsa.co.uk