

Directors email account issue:

PS mentioned he was still having difficulty with his email. He does not receive the email when first sent and only receives the same once a fellow Director has replied to the initial email. Others mentioned similar issues. PS to see Pete about this today.

Noise issues:

JM has been considering the issues, impact and responses. A visit to Mid Wales Shooting Ground is planned to meet with Jonathan. JM to report back to The Board when visited.

UPDATES BY SO on behalf of IP:

Membership Promotion Plans

Membership initiatives were discussed including the three months free membership offered by using trigger guard tags in showrooms to four gun shops on a trial basis. This is starting slowly and has resulted in three or four new members. We now need to be positive in following these up at the end of the three months to get them to join for a further year. An offer of either 12 months' membership for the price of 9 months or 15 for 12 has been sent to lapsed members of more than two years, which has resulted in 19 re-joining us. Another promotion is to start later in October to run through until late December of a 12 months for 9 for new members via online advertising.

Numerous other gun stops were suggested for the trigger guard offer and SO would put this in place. An article in Pull! was also suggested.

Staffing

SO mentioned that with a number of staff losses it had been a challenging year but advised this year accounts were looking to be a 20/30k surplus.

BSSC Meetings

BSSC meetings continue and the current hot topic as expected continues to be medical report issues and lead. Iain continues to attend these, with the next meeting due later this month.

Legal/Medical

SO mentioned that Laura had asked if she can put an article in Pull! and this was agreed. Discussions took place about MedCert following the recent Pull! article, with agreement this could be a useful option for some members having difficulty. IP was also in touch with another GP offering a similar service.

Retention

Membership churn rate was mentioned where new members leave after the 1st year. Offers at renewal were considered to encourage them to stay although it was also mentioned that this may upset longer serving members. Plans and thought are always on going on such topics.

NH mentioned that BASC offer members that have become unemployed a discount. NH suggested if we could offer a reduced amount for members due to unemployment, we may not lose them totally because of job loss. JM mentioned the stats on Merlin and said we have a healthy level of new membership. It was also mentioned that Bobby does a great job in

retaining members.

Budget

So reported the budget for next year was currently being worked on and would be reported in due course. A question was asked when our financial year starts. This was confirmed as the 1st December.

Competitions

SO confirmed that this year's championships had all been successful and plans were progressing well for the coming year. A question was asked about the process of board approval for ESP championship venues and were we going to propose the venues next year. It was pointed out that some of the venues in the report were proposals and hence the board were being informed. Some thought it was an HQ function. IP (sometimes with CA) visits grounds to see facilities and discuss options etc. This was accepted but a decision should not be made before reporting back to the board by email, with just a few lines giving reasons, for final approval. It was agreed the process needs to be fine-tuned for 2021. JM to review this with IP.

Selection Shoots

A question was asked should we allow England selection shoots to be held outside of England. This was discussed and rejected by a majority.

DTL/ESK Selection Process

JM asked PS if he had received this request for input due to his email problems. NH asked if JM had received a consensus from the board. JM explained the four planned tweaks to the process and following discussion the following were agreed.

- 1: The 3rd shoot was not compulsory. But standard shoot off rules would apply if a member was not present.
- 2: New caps would be presented at the last shoot.
- 3: Members should submit an expression of interest rather than be invited but only need to submit their name not scores.
- 4: The team would be selected and announced at the last shoot with a director and the team manager being present to oversee this.

The Board were all in agreement with these 4 points.

OPS REPORT:

Minor Championships (HBD, SB, DR etc)

Changing the English Open Sportrap to a major championship was discussed and agreed by all. Some discussion took place about adding it to the EO ESP and also separating the BO STR from the BO ESP. It was agreed to keep the BO events together. MM recommended to keep the EO STR as a separate event as it was relatively new and needs to grow. It was noted that next year's venue for the EO ESP did not want the EO STR. The draft calendar for 2020 was also discussed.

Future of ICTSF World ESP

JM asked for a view on whether he should go to the ICTSF to register our interest to continue supporting the ICTSF World ESP The question was whether we would be open to possibly hosting the competition in 2021 if no other nation took it on. The board agreed we would but stipulated that it would be offered for tender and we would not incur any significant costs.

NGB Media Profile

MM asked about this as he said he had not seen much happening. JM suggested this topic was made a regular action point to prompt the board to review it at each meeting. However, it was noted that a policy/paper for this was currently being planned and RW & IP would review this with JM in due course.

AOB

No coaching on course in ESP

RF mentioned that he was asked the question about the rule of no coaching in sporting during a competition. Discussions took place with various scenarios of it should be allowed and it should not be etc. A vote took place and it was agreed to leave the rules as they currently are, thus not allowing coaching during a competition. A discussion followed regarding rules of having qualified referees at registered shoots. It was agreed the current rules would stand.

Sharing of members personal details with regional and county committees

PS mentioned his concern of his county not getting members email addresses to allow them to directly contact members etc. GDPR was discussed along with security and confidentiality concerns. HQ's concern is keeping the data supplied to committees up to date as members choose to opt in and opt out, with the data changing daily. i.e. data supplied could be out of date very quickly with the risk of committees contacting members illegally, which was a big risk potentially resulting in large fines by the ICO. It was established that the GDPR protocol has to be followed. SO was tasked with getting a ruling from BM on this so we know where we stand.

Game Fair Attendance

Following IP report of considering an option of having a membership gazebo with the clay line as opposed to a large stand on gunmakers row CS mentioned that he wanted his association represented at a Game Fair and that the trade stand was busy and successful. It was agreed this was a big topic and IP was needed to give his input. There was time available for this as the event was not until July next year. Topics discussed were representation and costs. The question was also asked if it would be an option to have a Gunmakers Row Trade Stand instead of a Clay Line, WAH said this would be too expensive. JM mentioned that CS's point was not about direct cost, it was about overall image and presence. It was agreed to add it to the agenda for the next meeting.

**** Meeting closed at 2:25pm ****

NEXT MEETING DATE:

Wednesday 4th December at Edmonton House, Bisley