

**MINUTES OF THE MEETING OF  
THE CPSA BOARD OF DIRECTORS**

Held at CPSA, Edmonton House, Bisley

On **Wednesday 4<sup>th</sup> December 2019**

**PRESENT:**

Dr J Martin	(JM)	East Midlands Regional Director – Chairman
Mr W A Heeks	(WAH)	North Regional Director – Vice Chairman
Mrs N Heron	(NH)	National Director
Mr P Saich	(PS)	South East Regional Director
Mr C Smith	(CS)	National Director
Mr D Rollason	(DR)	Independent Director
Mr M Machin	(MM)	West Midlands Director (Co-opted)
Mr B Moorhead	(BM)	Independent Director
Ms M Conway	(MC)	National Director (via Skype)
Mr I Parker	(IP)	Chief Executive
Mr S Oldman	(SO)	Operations Manager
Mrs L Vallance		Minutes Secretary

**APOLOGIES:** Mr R Faulds – South West Regional Director

**QUORUM:** A quorum was declared present

**CONFLICT OF INTEREST RE AGENDA:** None

**MINUTES OF LAST MEETING:**

Proposed by WAH. Seconded by CS. All were in favour.

## **MATTERS ARISING:**

### **Minor Championships:**

JM explained that numbers entering the Minor Championships had been declining over the years, with the EO HBD and BO HBD being cancelled in the last 2 years. NH suggested placing an article in PULL, explaining the possible future suspension of Minor Championships if attendance did not improve and monitor the feedback.

SO stated that no ground has come forward to run HBD events, and there are only 2 grounds that are suitable. CS suggested running the Minor Championships away from the main dates, so they don't clash with other events. WAH proposed to cancel HBD. CS was against.

It was agreed to run and monitor these events in 2020 with a view to cancel in 2021 and to announce to the members that this process was taking place.

### **Fauxdegla Selection Shoot:**

The ABT has been booked and will be ran as a one off.

### **Data Protection:**

NH suggested that there should be an additional tick box for members to show that they understood that if they changed their minds after 'opting to allow' their data to be shared, it was their responsibility to inform CPSA that they now wanted to 'opt out'.

MC Counties require this info in order to contact members. IP said that the CPSA has a legal duty of care to manage personal data. The CPSA cannot control this data if it is given to the counties. NH suggested counties could contact HQ with the info they wanted distributed and CPSA could forward the info direct to members. JM said to move on and we will continue to look at this issue.

## **ACTION LOG**

### **Initiative/Charity:**

IP stated that there was a program to get sponsors for a Colts initiative from cartridge and gun companies such as Rizzini, Blaser etc. Gun companies are considering how prizes and sponsorship is invested in Championships. He suggested having a travel budget for example for parents as part of a program. BM suggested removing the term "charity" and replacing with "scholarship". IP suggested he could create a scholarship or program fund for Colts and had included an amount in the 2020 budget.

### **Disability evidence:**

Disability evidence entry to be removed from Action log.

### **New Director GDPR Training:**

MM and RF are still required to complete the training. SO to ask Pete to resend the detail.

### **Directors email account issue:**

PS and BM continue to have problems with their director's email. Pete to investigate

### **Shot-ball testing**

IP said shot ball tests still waiting to be carried out.

## **Consider an article for pull re noise complaints**

IP waiting

## **Visit to mid wales SG re noise issues**

MM and JM to visit Mid Wales SG.

## **Media Profile update:**

In order to lift the profile as the governing body of clay shooting, IP suggested sending links containing news items to members. MM agreed that the use of social media to raise the profile of the CPSA, maybe a good thing as members could share links with friends who are not members. IP is looking at strategies to include advertising to shooters on google etc, in order to get the name out to non-members.

JM asked that IP has a plan to present to the board by the next board meeting.

## **UPDATE BY CEO**

IP updated the Board with his report. He informed the Board that after a challenging year with the reduction of membership, he was happy to say there would be an estimated surplus of £10k to £15K.

## **Forecast Summary:**

DR asked what the £7508 depreciation covered. IP explained it was anything from the pool car, computers etc that can be depreciated. It is standard practice that our auditors review.

BM brought up the increasing problem of declining membership and suggested bringing in a single external consultant to do a membership review of what can be done and where improvements can be made. He feels boards and office staff are too close to membership problem to know what to do to solve it. IP mentioned that memberships were down across all shooting organisations not just the CPSA, possibly due to the economy and people cutting costs. BM suggested we concentrate on young people. IP argues that young people are not their target market as they are not the ones with money, it is the 30/40 somethings that have the income and should be targeted. Competitive shooters must become a member to compete. Non competitors mainly join for the insurance. It's the non-competitive shooters who need to be targeted. MC raised the differential between male and female shooters and agreed that BMs suggestion of an independent consultant might address this too.

IP will investigate engaging an external consultant to review the membership decline.

PS stated the budget and forecast columns are the same. Is it possible to have last year's budget to compare the variance with this year? CS suggested that the AGM cost a lot considering the amount of people attending. IP- it's a necessity. DR asked if insurance went out to competitive tender. IP said no, not this year, Romero as our agents review it each year. A revised insurance policy is now in place that has improved terms for the CPSA & with a reduction of £6K in cost.

The Shoot programme software testing continues. Target is first competition trials at Southdown at the end of this year.

## **2020 Game Fair:**

A question was raised as to CPSA's involvement in The Game Fair. IP believes it is important to have a "have a go" clay line. Ruling is now that Gunmakers Row is only for gunmakers and associated trades to gunmaking etc. CPSA will have a clay line and member's stand. The final details are yet to be determined.

IP: Net cost to the CPSA to go to The Game Fair is approximately £16,000. We get approximately 60 renewals and new memberships out of being at The Game Fair. It should be noted that The Northern Shooting Show and British Shooting Show usually attract more members (mostly game shooters). The Game Fair has change significantly over recent years, many those who attend are not shooters. Current thinking is there will be a smaller stand not on gunmakers row, however the event will go ahead and is budgeted.

Rizzini will supply guns for a "have a go" line, together with having another more advanced line to try out better guns. We are also working with Browning. We intend to take a smaller team from the office which will reduce costs and avoid the weakening of staff resources in the office. NH suggested using directors to do the work instead. IP mentioned if this was to happen, they must be there to work not to walk round the show. CS suggested asking England shooters to assist. IP pointed out there is a cost associated with getting England team members to help. JM commented that the main job of England shooters in the past was to hand out leaflets. IP explained leaflets are not now allowed to be handed out around the show. They must be distributed from within the stand.

#### **World DTL & ESP:**

Bookings have gone well, not just the numbers, but the technical side of booking in and paying online has worked well. 94% of shooters have paid online. MM asked what it costs when they book online. IP explained that there is a standard bank charge for online payments by all banks. It's a small fee but didn't have the figure to hand. Planning meetings for these events are being conducted on a monthly basis for the organisation of everything from opening ceremony, security, catering etc.

## **OPERATIONS MANAGER**

#### **Membership cards:**

The intent is to discontinue membership cards. NH suggested to publish an article in Pull! to explain and put a positive spin on intention to phase out plastic cards. CS was in favour of keeping membership cards. It was proposed that all members are to get new cards with no expiry date in 2020 and then just new members. 7 voted for 2 were against. IP mentioned ink on cards would need to be improved as it tends to rub off.

#### **Universal Skeet (FITASC):**

NH explained that FITASC has taken English skeet and made it into a compak skeet and called it universal skeet. She doesn't think it will take off. Is the CPSA content that an international body can take its discipline, change it and give it another name? IP said that the CPSA had no intellectual claim on the name Skeet. He is not concerned that Europe intend to use it, but he will not support it either. JM agreed not bothered, all agreed it was not a major issue.

**Anomalies between County/Regional and HQ rulings at championships:**

MM: errors occurred on two grounds both were dealt with differently. He asked if a ground makes an error, is what happens on the day the final outcome? or can it be changed afterwards? JM: The constitutional regional Bylaws state governing body should be followed to rectify the error no matter how long after the event. MM: will take back to his region to explain the process.

**Director Championship & Final Selection shoot attendance:**

JM: can we have a list. IP: We will put names of directors next to each shoot.

**Correspondence:**

A letter by Ian Ainsley was discussed along with the attached petition. CS: The shooters do not want the new selection procedures for ABT, Skeet and DTL. Everyone in the sub-committee meeting except one wanted it to go back to how it was. Perception is it wasn't broken. Skeet is now with 3 selection shoots, you can drop one which doesn't help to perform under pressure. NH – the dropper shoot allows for car breakdown, death in family etc. Board said they would stick with it for two years. JM: no one is suggesting changing it for this year. MC: we lost the seniors for the first time for years which suggests the new system is not working. Tweak it this year and change it next year, shooters are not happy. PS: suggested stick with the current decision and discuss it next year. WAH: It has also come up on DTL sub-committee. They made Skeet the same as the DTL but it is not working. IP: Board has discussed this for several months, and they have had to deal with the aftermath of this issue. JM: We will make it known that we will review this issue at the end of next season. IP: HQ will draft something short and concise to inform the members there has been a discussion of the selection process.

BM left 1.54pm

**AOB:**

IP had a meeting with strategic stakeholders of Thames Valley Police, which included aspects of firearms licensing and medical certification. They are working well with Medcert. It has been successful, and our members will get a discount when using Medcert.

WAH: came back to the minor championships issue and asked if they could be changed to off season. Clare has said nothing has been sent out yet, so dates can be changed. All agreed. JM: Suggested that maybe an article should be put into Pull! to say about the change to off season with the chance of being stopped if not well attended.

MM: veterans age coming into line with Europe.

JM: if we come into line will become a veteran sooner.

PS asked about a second free ticket for director's partners for the awards. Was agreed a 2<sup>nd</sup> free ticket would be given.

PS asked if Pull! Magazine had been sold. IP replied that it had been an internal Management buy out by someone who had been working with Pull! for a number of years

DR: A petition had been put forward to boycott NEC. IP: All trophy hunting exhibitors have been excluded,

DR: Another demonstration of the threats we face

**Proposed Dates for 2020:** Dates for 2020 board meetings were proposed with 2 amendments

Sat 1<sup>st</sup> February  
Sat 21<sup>st</sup> March  
Wed 6<sup>th</sup> May  
Wed 29<sup>th</sup> July  
Wed 14<sup>th</sup> Oct  
Tues 1<sup>st</sup> Dec

**\*\* Meeting Closed 2.35pm \*\***

**NEXT MEETING DATE:**

**Saturday 1<sup>st</sup> February at The Belfry**