

Roger Mosey
Director of BBC Sport
BBC
Broadcasting House
Portland Place
London W1A 1AA



8th October 2010

Dear Mr Mosey

Re: Commonwealth Games – Lack of coverage for Shooting Sports

“Shooting has been one of Team England’s most successful sports at recent Commonwealth Games, with English athletes on target at both the Manchester 2002 and Melbourne 2006 games” Quote from weareengland.org website

As the governing body for Clay Pigeon Shooting in England, we represent over 25,000 members who are all highly passionate about their chosen sport – and rightly so. This is a sport at which we excel as a nation and our record of success in shooting is one of the reasons our country’s medal ratings are so high at these major international events.

Given England’s fantastic results at the 2010 Commonwealth Games so far it will therefore come as no surprise for you to hear that we are all terribly disappointed by the lack of publicity and celebration for our gold, silver and bronze medal winners, all of whom have beaten the best the world has to offer in terms of talent and ability. The coverage for shooting, while it is accepted a less high profile sport than athletics or swimming, does have a very strong following and few of the other sports at the games can rival England’s successes in the shooting disciplines.

Our members would welcome your early response and an explanation as to why we have seen and heard so little about our athlete’s fantastic achievements in Delhi to date. We have fielded a strong team and they are more than living up to expectations. Moreover we would like to know how the BBC plan to report the shooting for the Olympic Games in 2012 as the Commonwealth Games experience cannot be allowed to set the precedent for this world wide UK hosted event.

In anticipation of your urgent reply and hopefully an early rectification of the BBC’s reporting policy.

Yours sincerely

Simon Barber
Commercial Manager